



## Common Ground™

Highlights from Mosaic in Florida

September 1, 2011

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### Mosaic's 2011 Annual Report



[View Mosaic's 2011 Online Annual Report](#)

The Mosaic Company is pleased to present its 2011 Annual Report to Shareholders, highlighting the fiscal year just completed and expectations for 2012. The theme of the report - "It Starts Here" - showcases the

## Mosaic, Partners Recognized as Gulf Guardians for Efforts to Protect Our Tampa Bay Estuary



L to R: Tony Janicki, Janicki Environmental, Consultant to Tampa Bay Estuary Program; Jeff Stewart, Environmental Manager, Mosaic; Holly Greening, Executive Director, Tampa Bay Estuary Program; and Rob Brown, Environmental Protection Division Manager, Manatee County Natural Resources Department, accept the first-place award in the Partnership category at the Gulf Guardian Awards Ceremony.

Mosaic and partners in the Tampa Bay Estuary Program's Nitrogen Management Consortium were recently honored with a Gulf Guardian Award for the collaborative efforts of more than 40 public and private organizations working together to improve Tampa Bay water quality.

The first-place award recognizes the Consortium partners' success in reducing nitrogen levels in Tampa Bay from wastewater, stormwater, air emissions and industrial discharge. This includes the voluntary implementation of nitrogen reductions that have fostered the recovery of more than 8,000 acres of life-sustaining sea grasses in the bay since 1999.

"It's important for Mosaic to be involved in the Consortium and support environmental improvement efforts because we have the experience, the knowledge, the people and the resources to really make a difference," said Jeff Stewart, Environmental

company's progress over the past year as it continues its mission of helping the world grow the food it needs. New to the interactive online annual report this year are four videos highlighting Mosaic, its potash expansion, global leadership and a focus on customers.

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**Reclamation Ecologist  
Featured on TV**



Meet the newest face of "Florida Phosphate. So America Grows": Jessica Solis. Jessica has been an ecologist with Mosaic since 2005 overseeing a wide range of reclamation activities and wildlife management plans at several of our sites.

We're proud to add Jessica to the cast of real agricultural and industry representatives sharing our commitment to environmental stewardship and the role of phosphate in our food supply. The new TV spot is airing at varying times on network and cable channels in the Tampa, Manatee and Sarasota markets. You can [view the new spot](#) and others by visiting [www.mosaicfla.com](http://www.mosaicfla.com) and linking to the News & Clips page.

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**Upcoming Stops for The  
Mosaic Express**

The Mosaic Express is an interactive phosphate industry experience on wheels. This

Manager at Mosaic's Riverview facility. "The Consortium is a very exciting opportunity for us to continue supporting efforts to protect our Tampa Bay Estuary, and we are proud to be a part of it."

The Gulf Guardian Awards were developed by the U.S. Environmental Protection Agencies' Gulf of Mexico Program Partnership as a way to recognize and honor businesses, community groups, individuals and agencies that are taking positive steps to keep the Gulf of Mexico healthy, beautiful and productive. The awards program was held in New Orleans on Aug. 3.

[View a video](#) that was aired at the Gulf Guardians awards ceremony about the Tampa Bay Nitrogen Consortium and their partnership to protect our Tampa Bay Estuary.

**Mosaic Pledges \$2.5 Million to The  
Florida Aquarium for a New Education,  
Conference and Event Facility**



At the press conference August 25, Bo Davis, Senior Vice President, Phosphate Operations, spoke about Mosaic's commitment to education and the environment.

On August 25, the Florida Aquarium and Bo Davis, Mosaic Senior Vice President, Phosphate Operations, announced that Mosaic will contribute \$2.5 million to the Aquarium in support of its \$15 million "Rising Tides" capital fundraising campaign. Mosaic's leadership gift will be used to build a new, state-of-the-art education, conference and event facility, which will be named Mosaic Center.

Mosaic's gift is the single largest donation in the Aquarium's 16-year history and helps pave the way for a new round of sound business growth for the facility.

"This leadership gift is truly a cornerstone for our future expansion," said Thom Stork, the Aquarium's President and CEO. "Exemplary partners like The Mosaic Company are pillars of our community, through their important contributions to central Florida's economy and investments in the future of our city and region."

custom 42-foot motor coach provides children and adults with an educational journey through the history, operations and benefits of Florida phosphate and its importance to global farming and food production.

We invite you to visit The Mosaic Express at one of these upcoming Mosaic-sponsored events:

**Southwest Florida Green Futures Expo**

10/01/2011

10 a.m. - 3 p.m.

[Charlotte Harbor Event & Conference Center](#)

75 Taylor Street

Punta Gorda, FL

**KidFest & Film**

11/12/2011

2 p.m. - 6 p.m.

[Heron Creek Middle School](#)

6501 W. Price Blvd.

North Port, FL

**DeSoto County AgFest**

11/19/2011

9 a.m. - 2 p.m.

[Turner Center](#)

2250 Northeast Roan Street

Arcadia, FL

Mosaic has partnered with the Aquarium since its opening in 1995, including transporting and delivering essential salt water to the facility from company-owned barges for the past eight years.

"With this donation, Mosaic is further solidifying our strong partnership with the Aquarium and building on our commitment to environmental education, conservation and economic development for future generations," said Davis.

Mosaic Center will be designed to meet the needs of area students, providing new traveling exhibit space to showcase aquatic ecosystems and marine animals from around the world, as well as conference and special event space. Expansion plans include 35,000 square feet of new space and 10,000 square feet of renovated space, including a renovated lobby and main entrance.

Visitors to Mosaic Center will be greeted by a mural depicting the timeline and story of the relationship between Florida marine life, fossils, phosphate, farmers and food.

Groundbreaking for the Aquarium expansion is slated for September 2012 with sequenced and consecutive construction projects to be underway for four years. Mosaic Center is projected to open by fall of 2016.



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