



**American
Red Cross**

Florida's West Coast Region
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For Immediate Release

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*Red Cross Chapters Receive \$100,000 Grant from The Mosaic Company to Help "Prepare Florida"
Funding supports emergency services in six Central Florida counties*

Tampa, FL (Aug. 6, 2014) –The American Red Cross today announced that it received a \$100,000 grant from The Mosaic Company to support the Red Cross "Prepare Florida" campaign. Red Cross and Mosaic have partnered since 2004 when the company was formed and the region was devastated by four hurricanes.

"Prepare Florida" is a landmark statewide campaign that will mobilize communities to be better prepared in the face of disaster. This investment in community-based preparedness will empower people to take action before disasters strike and build Red Cross' capacity to train and respond. Red Cross chapters throughout Florida will train communities to be prepared and engage more people as the Red Cross increases both the tools and training that are needed to meet any disaster Floridians may experience.

The partnership between Mosaic and the Red Cross has steadily increased over the years, and this year's grant continues to help the local Red Cross chapters in Charlotte, DeSoto, Hardee, Hillsborough, Manatee and Polk counties provide emergency services such as hurricane and fire relief and health and safety services for victims.

"As a company we are dedicated to supporting the local communities in which we live and operate," said Gary N. "Bo" Davis, Mosaic Senior Vice President of Phosphate Operations. "Having a strong Red Cross is critical to this area of Florida particularly with the summer weather patterns that have the potential to impact people's lives. We're pleased to be able to help the Red Cross deliver public safety, crisis preparedness, and quick response services to people in need during hurricanes and throughout the year."

"This donation is crucial for the region, especially during hurricane season," said Linda Carbone, Chief Executive Officer for Florida's West Coast Region of the Red Cross. "The funding will help make sure the Red Cross is prepared to respond compassionately, responsibly and effectively to community emergencies. It strengthens the preparedness of our entire population; and most importantly, it saves lives."

Since 1881, The American Red Cross has worked to prevent and alleviate human suffering in the face of emergencies, by mobilizing the power of volunteers and the generosity of donors. For nearly 100 years, families and individuals in Florida have been turning to the Red Cross for safety, comfort and hope.

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About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at @RedCross.

About The Mosaic Company and The Mosaic Company Foundation:

The Mosaic Company is the world's largest combined producer and marketer of concentrated phosphate and potash, two essential crop nutrients. Driven by its mission to help the world grow the food it needs, Mosaic is committed to strengthening global food security and protecting critical water resources. The Mosaic Company and The Mosaic Company Foundation make investments in and partner with best-of-class leaders in the focus areas of food, water and local community investments. More information about Mosaic is available at www.mosaicco.com.