



**American
Red Cross**

American Red Cross
of Central Florida
3310 West Main Street
Tampa, FL 33607
www.redcross/fl/tampa-bay.org

For Immediate Release

Contact: Janet McGuire
Telephone: (813) 868-7642
Email: janet.mcguire@redcross.org

*Red Cross Partners with The Mosaic Company to Help "Prepare Florida"
Funding from Mosaic supports emergency services in six Florida counties*

Tampa, FL (June 2, 2015) –The American Red Cross today announced that it received a grant from The Mosaic Company to support the Red Cross "Home Fire Campaign." The announcement was made at the DeSoto County Hurricane Seminar and Community Services Expo at the Turner Agri-Civic Center in Arcadia, where featured speaker and WINK News Chief Meteorologist Jim Farrell was on-hand with local community agencies discussing their services.

While the Red Cross responds to approximately 70,000 disasters in the United States every year, the most typical response is a home fire. First responders contact the Red Cross to assist the impacted families with temporary housing, food, clothing, medication replacement and mental health counseling. The Home Fire Campaign is designed to educate residents about preventing home fires with smoke alarms and fire-safety tips.

"Red Cross and Mosaic have partnered since 2004 when the company was formed. They are an essential partner in the Florida communities where Mosaic operates – as well as around the United States," said Gary N. "Bo" Davis, Mosaic Senior Vice President of Phosphate Operations. "As a company focused on the importance of emergency preparedness, and health and safety, Mosaic is pleased to support the Home Fire Campaign, and the Red Cross' quick response services to people in need during fires, floods and hurricanes throughout the year."

"The partnership between Mosaic and the Red Cross has addressed critical community needs over the years, and this year's \$100,000 grant will help the local Red Cross chapters in Charlotte, DeSoto, Hardee, Hillsborough, Manatee and Polk counties target at-risk communities and neighborhoods where home fires have occurred," said Linda Jorge Carbone, Chief Executive Officer for the Central Florida Region of the Red Cross. "The goal of this program is to reduce home fire-related injuries and fatalities by 25 percent in five years. The Home Fire Campaign will strengthen the preparedness of our entire population; and most importantly, it will save lives."

Since 1881, The American Red Cross has worked to prevent and alleviate human suffering in the face of emergencies, by mobilizing the power of volunteers and the generosity of donors. For nearly 100 years, families and individuals in Florida have been turning to the Red Cross for safety, comfort and hope.

#

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at @RedCross.

About The Mosaic Company and The Mosaic Company Foundation:

The Mosaic Company is the world's largest combined producer and marketer of concentrated phosphate and potash, two essential crop nutrients. Driven by its mission to help the world grow the food it needs, Mosaic is committed to strengthening global food security and protecting critical water resources. The Mosaic Company and The Mosaic Company Foundation make investments in and partner with best-of-class leaders in the focus areas of food, water and local community investments. More information about Mosaic is available at www.mosaicco.com.