



## Common Ground™

Highlights from Mosaic in Florida

November 12, 2012

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### Promises from Mine to Market

Check out this video showing Mosaic employees across the globe keeping our promises from mine to market.

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### 2012 Sustainability Report

We're pleased to share that Mosaic's 2012 Sustainability Report is now online. Click [here](#) to read about how Mosaic has upheld its commitment to sustainability.

## Mosaic Launches New Phase of its Public Education Campaign

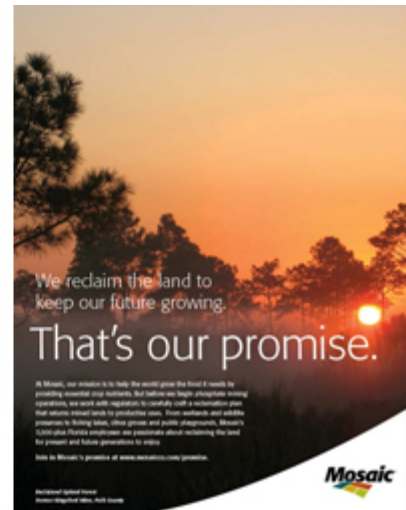
This month The Mosaic Company launched a new phase of its public education campaign — the "Promise" initiative, which provides an in-depth view into our stewardship of wildlife, land and water resources. The "Promise" initiative connects Mosaic, its employees and Florida residents with the shared goal of forging a sustainable future.

The core messages of the "Promise" initiative focus on five tenets of Mosaic's work, including water preservation and conservation; reclamation of unique systems and habitats; protection of wildlife; food security and sustainability; and economic and community enrichment. These highlight how Mosaic carefully plans and protects Florida's precious resources and creatures.

The "Promise" messaging will be a key theme throughout our print, online, TV and outdoor messaging in the months ahead. Visit the [Promise landing page](#) to view the 60-second [TV spot](#) and learn about how Mosaic employees are working to uphold our promises in Florida.

We also encourage you to engage with local community efforts on Facebook through [Mosaic in Hillsborough](#), [Mosaic in Polk](#), [Mosaic in Hardee](#), [Mosaic in Manatee](#) and [Mosaic in DeSoto](#).

Be on the lookout for the latest "Promise" initiative [print advertisements](#) in your local publications and broadcast ads and billboards:



## Reclamation Spotlight: Bunker Hill Community Park

For decades, reclamation sites have served Florida communities by providing abundant public and private land uses. One of those valuable uses is public parks. To date the phosphate industry has contributed more than 18 properties being utilized as public parks, recreation and fishing areas in Hillsborough, Polk, Manatee and Hardee counties.

One of those parks is the Manatee County Bunker Hill Community Park. This 75-acre park area was mined in 2004 and met the requirements to be released from reclamation by the State of Florida and Manatee County in 2010. The park's facilities were constructed by Mosaic in 2010 and deeded to Manatee County in 2011.

Today, the park includes a baseball field and soccer field, as well as a children's playground, picnic tables, covered pavilions and more. With walking trails and kayak/canoe launches, Bunker Hill Community Park is also a great place to start an outdoor adventure. To learn more about visiting this park, click [here](#).

## Streamsong® Resort in the News



Streamsong® Resort is being developed by The Mosaic Company on 16,000-acres of reclaimed mining land between Tampa and Orlando. Streamsong was recently featured in Global Golf Post and Sport's Illustrated's Golf.com.

An article on Streamsong® Resort, "[Streamsong: Golf Gold Mine](#)," was the cover story in the Oct. 22 issue of the Global Golf Post. Mosaic was also "applauded" in the [Positive Recognition](#) section of that issue for Streamsong® Resort and its goal to "marry environmental sustainability to commercial success and state-of-the-art design while boosting the local economy by providing jobs."

In an [article](#) on Sport's Illustrated's Golf.com, author Joe Passov compared Streamsong® Resort to Bandon Dunes, a world-renowned, nature-centered golf resort in Oregon. A stunning [photo gallery](#) was also included with the article.

For more information about Streamsong® Resort, visit [www.streamsongresort.com](http://www.streamsongresort.com).